

Performance of Savings Groups in Mountainous Laos under Shifting Cultivation Stabilization Policy

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The shifting cultivation stabilization policy after the mid-1990s in northern Laos had a fundamental impact on rural lives, including an accelerated migration of non-Lao ethnic people. Based on household-level detailed data collected in 2010–11 from eight villages in Luang Prabang Province, we analyze first the differential impacts of such a policy on different types of villages in terms of location (access to urban centers), land endowments, ethnic composition, etc. Then we examine the role and limitations of village-level savings groups (SGs) introduced by an NGO (supported by the Lao Women’s Union) from the middle of the first decade of the twenty-first century. It is found that most of the SGs faced difficulties in accumulating savings, which resulted in a shortage of funds that could be credited to needy members. Money borrowed from SGs is used mainly for medical treatment and consumption. It is suggested that income stabilization and diversification is one of the key factors that facilitate villagers’ participation in SGs.

Keywords: Laos, savings group, shifting cultivation stabilization policy, emergency

I Introduction

In the late 1990s, village savings and credit groups (hereafter savings groups, or SGs) were introduced from Northeast Thailand to Laos by NGOs—Foundation for Integrated Agricultural and Environmental Management and Community Organizations Development Institute of Thailand—with the cooperation of the Lao Women’s Union (LWU), first to villages in Vientiane Municipality and later to hinterland areas where the market economy was less developed (see Ohno and Fujita, special issue introduction paper).

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Raiffeisen's credit unions in Germany formed the original model for credit unions later developed in other areas, including other European nations, the United States, Japan, and also Northeast Thailand. When credit unions were introduced to these other areas, the economy—even in rural areas—was already commercialized and had a favorable infrastructure, which resulted in the successful growth of credit unions. In contrast, such conditions do not exist in Laos. The rural economy of Laos is still basically subsistence-oriented and largely isolated from urban centers due to poor infrastructure.

Luang Prabang Province, which consists mostly of mountainous areas, is a typical case. Until recently, villagers there depended on shifting cultivation under a village-level communal land management system, with staple food (rice) being produced for self-consumption. Non-rice foods, such as various kinds of vegetables, were collected from the surrounding natural environment. Wild animals and fish were obtained through hunting and catching. Sales of livestock and non-timber forest products largely met the area's cash needs, and rural livelihoods remained basically in a state of self-sufficiency.¹⁾

However, in recent years the situation has gradually changed due to the growing population and increased cash needs among inhabitants, which have put pressure on natural resources. At the First National Forestry Conference, held in 1989, deforestation was officially identified as a major problem threatening the sustainability and stability of natural resource management in Laos (Khamphay and Phouthone 2009). Besides illegal logging, shifting cultivation was identified as a major cause of deforestation. After the conference, a national program for "shifting cultivation stabilization, land use planning and land allocation" was launched in 1990 and implemented on a trial basis in Luang Prabang and Sayabouly Provinces. Finally, the Seventh Party Congress in 1994 set a policy target to "stabilize" shifting cultivation by 2005 with complete eradication by 2010, and donors and international organizations provided financial and technical support for implementing the policy in northern Laos (Takahashi and Liang 2010).²⁾

The land use planning (LUP) program aimed at imposing restrictions on villagers' customary land use rights by introducing land use categories such as "protection forest" and "conservation forest." Villagers were allowed to continue shifting cultivation only in specific land categories. After a while, the land allocation (LA) program was introduced

1) There is evidence, however, that the rural economy in Laos was much more commercialized long before. See, for instance, Rigg (2005, 47–50) in general and Yokoyama (2003) in the upstream area of the Ou River (upstream of our research area).

2) Whether the practice of shifting cultivation really damages natural resources or not, however, is a controversial issue. Rigg (2005) believes there is not enough rationale for a shifting cultivation stabilization policy, saying that "a context is created from which certain development interventions are justified and given legitimacy" (*ibid.*, 26).

and three to five plots of land were equally allocated to every household. When villagers signed the Land Use Agreement,³⁾ they were issued a Temporary Land Use Certificate (TLUC)⁴⁾ for certifying ownership rights. They were prohibited from cultivating other lands. This implied de facto an introduction of a private landownership system in rural Laos. Villagers traditionally dependent on shifting cultivation in communal land had to abandon it and start permanent upland cultivation. A policy of resettlement of highland people to lowland areas was also incorporated in this LUP/LA program.⁵⁾

Under such a “forced commercialization” of livelihood in a short period of time, a critical question is: how did people adapt to the new policy and institutional environment in general, and how could they earn sufficient cash income to purchase rice and other necessities in particular, since it appears to have been difficult to produce enough rice only in the allocated upland fields?

Migration, especially among non-Lao ethnic people who had hitherto lived in mountainous highland areas, began toward lowland areas, including Vientiane and other cities. The movement seemed to occur voluntarily (if not always willingly) but was often accelerated by government policy, including the LUP/LA program, because non-Lao people lost their major means of livelihood in their original areas. Many lowland Lao villages accepted such migrants.

After the middle of the first decade of the twenty-first century, almost at the same time as the introduction of the LA program, savings groups were introduced in some villages in Luang Prabang Province. Their effect seems to have been rather limited, especially compared to the impact of the shifting cultivation stabilization policy, but nevertheless rural livelihoods were affected to a certain degree.

The major purpose of this paper is to assess the impact of the SGs on rural finance and livelihoods in mountainous Laos, where the market economy is less—or least—developed and the effect of the shifting cultivation stabilization policy is substantial. Conclusions are based on an analysis of household-level data collected by the authors in 2010–11 from several selected villages in Luang Prabang Province.

Not much research on rural finance has been carried out in Laos. The study by

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- 3) The agreement contained details on the formal authorization of use rights to the concerned families over allocated parcels, with a prohibition on the sale of land and the amount of fines to be paid by users if agreements were not followed. The agreement was signed by the concerned landholder, village head, and District Agriculture and Forestry Office. See Khamphay and Phouthone (2009).
 - 4) The TLUC specified the period of validity for three to five years and was planned to be replaced by the Permanent Land Use Certificate, but this procedure was actually not followed (Khamphay and Phouthone 2009).
 - 5) For a critique of the shifting cultivation stabilization policy and resettlement policy in Laos, see Rigg (2005).

UNDP and UNCDF (1997) is an important and comprehensive one on rural savings and finance. The researchers covered nearly 3,000 rural households from 129 villages all over the country. Especially notable points in connection with our study are that (1) they collected data on non-financial savings such as livestock and precious metals, along with financial savings such as cash and bank deposits; and (2) they dealt with “village revolving funds” (VRFs) such as rice banks and livestock banks, along with a list of major NGOs that initiated VRFs. They indicated that in the mid-1990s there were about 1,650 VRFs, of which more than 1,000 were rice banks.

NERI (2003) issued a report on VRFs, based on a questionnaire survey to 142 district government offices such as LWU, Lao Youth Union, Agriculture Office, Planning Office, Social Welfare and Labour Office, Finance Office, and Agricultural Promotion Bank (APB) branch (by special arrangement with the post office). The number of villages with VRF activities reached 2,452, of which the APB branch accounted for 1,231 (50.2%), followed by LWU (642; 26.2%). But in terms of the number of beneficiaries and the amount of savings, LWU was the most important, accounting for 31% and 40% of the total, respectively. The importance of LWU in monitoring VRFs is notable. It is reported that there were 1,203 rice banks, of which 366 (30.4%) were monitored by LWU, and 420 livestock banks, of which 124 (29.5%) were monitored by LWU (*ibid.*, 14–15).

NERI and Concern Worldwide Lao PDR (2005) conducted an in-depth study on expenditure patterns and saving habits of ethnic minorities in Laos. Twelve villages from six provinces—Hauphanh, Luang Prabang, Khanmmoune, Savannakhet, Saravan, and Attapeu—were selected, and a total of 117 households were surveyed. Focus group discussions were also carried out. Notable findings in connection with our study include the following: (1) there was major spending in health care and education, with an average of 12.8% of total expenditure going to health care and 5.6% to education (2005, 21); and (2) 40.1% of households had no savings, and the major savings of the remaining 60% households were in the form of livestock (49.3%), stored grain (23.1%), cash (22.4%), precious metals (2.6%), and so on.

The World Food Programme (Vulnerability Analysis and Mapping Branch) (2006) carried out a comprehensive study, although it focused on food security and related vulnerability, not savings and finance. A total of 398 villages were selected across the country, and 3,926 households were surveyed. One of the most notable findings in connection with our study is on the coping strategies of households by asset wealth (*ibid.*, 115). The coping strategies are classified into the following: “reduce/change food consumption,” “reduce primary expenses,” “wild foods,” “borrow/help from relatives,” “credit,” “labor/migration,” “destructive valorization,” “sales animals/assets,” and “savings.”

Most of the studies mentioned above were conducted before the shifting cultivation stabilization policy started to have a strong impact in rural areas. Our study conducted during 2010–11 can shed light on this recent important issue, because the LA policy was introduced to our study villages during 1993–2005. The other major difference of our study is that it focuses on SGs transplanted from Northeast Thailand, which are quite different from traditional VRFs in that financial savings, not non-financial savings (such as rice and livestock), are regularly collected from members and loaned back to needy members. Monetary transactions are much more complicated, and training of some women villagers is indispensable. In this sense, the SG is more “formal” in nature at the village level compared to traditional VRFs.

In section 2 of this paper we analyze household-level data to show the basic economic structure in the study villages, including population characteristics, landholding and cultivation, rice production and consumption, occupations and income-earning structure, and major non-land asset distribution. The effect of the government’s shifting cultivation stabilization policy on rural economy and livelihood is one of the focuses. In section 3 we discuss the role and limitations of SGs in the study villages, with special reference to coping strategies for health and other risks people face.

II Economic Structure of Study Villages

II-1 *Population Characteristics*

We selected eight villages in Luang Prabang Province for this study. Two of them are located in suburban Luang Prabang, while the remaining six are along the valley of the Ou River in Ngoy District, spread between the towns of Nong Khiaw and Muang Ngoy (Fig. 1).

Table 1 is a summary of population characteristics of the villages. Kogneiw (KN) and Xieng Lek (XL) are adjacent to Luang Prabang, while the other villages are in Ngoy District. The six Ngoy District villages are ordered according to their distance from the main road (national highway no. 1, hereafter NH1), where Nong Khiaw town is located. Sop Houn (SH) village is also located along NH1, Had Sao (HS) is closest to NH1, and Had Chan (HC) is closest to the inner town of Muang Ngoy.⁶⁾ The villages of SH, HS, Sop Khon (SKO), and HC are on the left bank of the Ou River, while Houei Hoi (HH) and Sop Khan (SKA) are on its right bank. There is a connecting dirt road between HS and

6) Muang Ngoy town was the center of Ngoy District before the construction of NH1. After the road construction, Nong Khiaw town developed rapidly and replaced Muang Ngoy as the center. Sop Houn (SH) is located at the opposite side of Nong Khiaw town, beyond the Ou River.

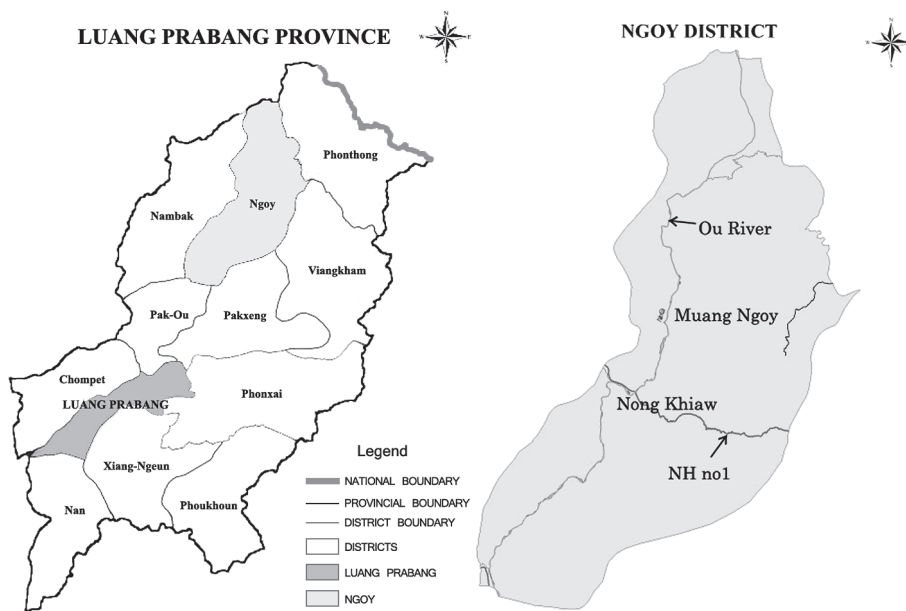


Fig. 1 Map of Luang Prabang Province and Ngoy District

NH1. Another connecting road between SKA and NH1 was completed in 2010,⁷⁾ which improved the communication system for SKA.⁸⁾ However, as vehicles are unable to use these unpaved roads during the rainy season, boat transportation is still important. The other villages (SKO, HH, and HC) depend solely on boat transportation for communicating with the outer world. In sum, the rural infrastructure, especially road networks, is much better for XL, KN, and SH than for the remaining five villages. Except for XL and KN,⁹⁾ we conducted a census household survey.¹⁰⁾ The average number of house-

7) The road construction started in 2006. SKA is located at the end of the road, and there are four villages in between before reaching NH1. The total length of the road is approximately 17 km. The responsibility of road construction was allocated to the five villages, and SKA was responsible for 5.3 km up to the adjacent village. The NGO World Vision provided 12 tons of rice to SKA village for the road construction and the improvement of irrigation facilities. Three wooden irrigation weirs were substituted by concrete weirs in 2008, and the road was completed in 2010. The villagers basically provided free labor, but they were given rice as wages when they worked hard and intensively.

8) According to several village informants, after the road construction traders often came to the village to sell daily necessities and purchase agricultural products.

9) In KN we selected 74 households (39.6%) based on random sampling, because the village size was too large (187 households). In the case of XL, 42 samples were selected from 67 households (62.7%) as the major purpose of the survey in the village was to provide training to the survey enumerators (university students).

10) However, we failed to cover a few households due to various reasons.

Table 1 Basic Population Information

Village	No. of HHs	Average HH Members			Average No. of HH Members in Labor Force		
		Male	Female	Total	Male	Female	Total
XL	42	2.47	2.52	4.99	1.38	1.36	2.74
KN	74	2.76	2.72	5.48	1.44	1.47	2.91
SH	78	2.86	2.54	5.40	1.37	1.26	2.63
HS	61	2.74	2.69	5.43	1.40	1.23	2.63
HH	44	2.68	2.29	4.97	1.27	1.16	2.43
SKO	62	2.87	2.60	5.47	1.38	1.31	2.69
SKA	75	2.28	2.53	4.81	1.16	1.04	2.20
HC	54	2.78	2.70	5.48	1.19	1.11	2.30
Total	490	2.68	2.59	5.27	1.33	1.24	2.57

Source: Prepared by authors based on household survey in 2010–11.

hold members and labor force per household for 490 households were 5.27 and 2.57, respectively.

The people in the study villages consisted mainly of three ethnic groups: Lao, Khmu, and Hmong.¹¹⁾ As Table 2 demonstrates, XL, SH, and SKA are nearly pure Lao villages and HC is a nearly pure Khmu village. The remaining villages are multiethnic.

Table 2 also shows the percentage of households recently (within 15 years before our survey in 2010–11) immigrated into each village. Most of the multiethnic villages expanded recently due to the immigration of Khmu and Hmong to Lao-dominated villages. KN is an exception as the village was formed relatively long ago. Note that HC (a Khmu village) also accepted many Khmu immigrants in recent years.

II-2 Land Tenure and Utilization

In the early 1990s the Lao government initiated a program for shifting cultivation stabilization, as mentioned earlier. Table 3 summarizes the progress of the land allocation program in the study villages. The program was started in the mid-1990s, beginning in villages with a favorable infrastructure and followed by remote villages several years later. The program was not implemented in XL village, as this village was relocated to the bank of the Mekong River from a more favorable lowland area soon after 1975 by the Revolutionary government as penalty for taking sides with the ousted regime.

Our survey reveals that in most cases three plots of land were allocated to each household, with the size of a plot varying from 0.5 to 1.5 ha, depending on land endow-

11) According to the 1995 National Census, the population of Luang Prabang Province comprised Khmu (45.9%), Lao (28.6%), Hmong (15.2%), and others (Yokoyama 2003, 7).

Table 2 Ethnic Composition and Immigrants

Village	No. of HHs	Newly Immigrated (%)			
		Within 4 Yrs.	5–9 Yrs.	10–14 Yrs.	Total
XL (Lao)	42	9.5	4.8	7.1	21.4
KN	Lao	19	0	0	0
	Khmu	43	7.0	7.0	9.3
	Hmong	5	0	20.0	80.0
	Intermarried	7	0	0	0
SH	Lao	75	2.7	1.3	5.3
	Intermarried	3	33.3	0	0
HS	Lao	23	0	8.7	4.4
	Khmu	26	19.2	50.0	19.2
	Intermarried	11	0	9.1	9.1
	Unknown	1	Unknown		
HH	Lao	31	12.9	3.2	12.9
	Khmu	12	58.3	41.7	0
	Intermarried	1	100	0	0
SKO	Lao	15	0	0	0
	Khmu	40	15.0	20.0	25.0
	Intermarried	7	14.3	0	0
SKA	Lao	72	5.6	5.6	4.2
	Khmu	1	100	0	0
	Intermarried	2	0	0	50.0
HC	Khmu	47	14.9	6.4	19.1
	Intermarried	7	0	14.3	28.6
Total	490	9.4	9.2	10.4	29.0

Source: Prepared by authors based on household survey in 2010–11.

ments in each village.¹²⁾ The LA program induced villagers to reduce or stop shifting cultivation. In HS, for instance, before 2005 (when the program was introduced in the village) villagers had 7 to 10 plots of land per household, which enabled them to secure a sufficient fallow period and an upland rice yield of more than two tons/ha. However, after the program the fallow period was sharply shortened and the rice yield dropped to less than one ton/ha.

We surveyed the status of shifting cultivation for each household. On average, 36.2% of households never practiced shifting cultivation, 25.8% used to practice it but

12) The exception was HC, where only two plots were allocated due to the limited availability of land.

Table 3 Implementation of Land Allocation Program

	Year of Land Allocation	Allocated Land per Household	Size of Plot	Note
XL (Lao)	Not applicable	Not applicable	Not applicable	
KN	1996	NA	NA	
SH (Lao)	1993	2.05 ha/HH (176 ha/86 HHs)	NA	
HS	2005	3 plots/HH	NA	7–10 plots/HH before allocation
HH	2005	3 plots/HH	1 ha/plot	
SKO	2005	3 plots/HH	1–1.5 ha/plot	
SKA (Lao)	2005	3 plots/HH	0.5–1 ha/plot	
HC (Khmu)	2000	2 plots/HH	0.5–0.75 ha/plot	

Source: Prepared by authors based on household survey in 2010–11.

stopped, and 37% were still practicing it.¹³ Households still practicing shifting cultivation are generally found more in Ngoy District villages (except SH and SKA). There is a notable difference between ethnic groups. Among the Lao 52.7% never practiced and 28.9% have stopped (with only 18.4% still practicing); 62.1% of the Khmu are still practicing and 27.2% have stopped (with only 10.7% never having practiced); and 80% of the Hmong are still practicing and 20% have stopped.

According to the local land categorization, there are mainly three types of land: lowland (*naa*), upland (*hai*), and garden (*suan*). Lowland has been reclaimed by individual households¹⁴ and is not allocated under the LA program. It is managed by individual households for growing lowland rice. Table 4 shows the landholding status of households for lowland, upland, and garden land. Land under fallow when we conducted our survey was often not reported by the respondents and thereby not recorded in the table. Several important findings can be drawn from the table.

First, there is a large disparity among villages in terms of endowment of lowland, although the average area per owner household is almost identical—0.9–1.1 ha. The percentage of lowland owner households is highest in SKA (89.3%), followed by SKO (75.8%), SH (65.4%), HH (50%), HS (44.3%), and KN (33.8%).¹⁵ In the case of HC the

13) We noticed a tendency for respondents to try to hide from us the fact that they were still practicing (or even used to practice) shifting cultivation, as they were afraid of the government.

14) Usually, villagers reclaimed lowland fields by manual labor (including hired labor) step by step for a fairly long period of time.

15) HH still has substantial room for reclaiming lowland fields, as the villagers just migrated from the opposite side of the Ou River in 2000. By contrast, there is no such room remaining in SKO and only a little in SKA.

Table 4 Landholding and Cultivation Area

Village/Ethnic Group	No. of HHs	Lowland (Owned)		Upland (Cultivated)		Garden (Cultivated)		
		% of HHs	Average Area per Owned HH (ha)	% of HHs	Average Area per Cultivated HH (ha)	% of HHs	Average Area per Cultivated HH (ha)	
XL (Lao)	42	0.0	–	2.4	0.80	26.2	1.63	
KN	74	33.8	0.97	44.6	1.16	64.9	1.87	
SH (Lao)	78	65.4	0.99	16.7	0.73	48.7	1.21	
HS	61	44.3	0.99	44.3	0.80	68.9	1.34	
HH	44	50.0	1.06	43.2	1.06	40.9	1.23	
SKO	62	75.8	0.86	35.5	1.30	29.0	1.38	
SKA (Lao)	75	89.3	0.99	25.3	0.80	40.0	1.41	
HC (Khmu)	54	3.7	1.00	88.9	0.93	14.8	1.20	
Total	490	49.2	0.98	37.1	0.94	43.5	1.41	
KN	Lao	19	73.7	0.99	21.1	1.08	78.9	1.86
	Khmu	43	23.3	1.00	51.2	1.12	60.5	1.96
	Hmong	5	0.0	–	80.0	1.08	40.0	1.50
	Intermarried	7	14.3	0.50	42.9	1.67	71.4	1.60
HS	Lao	23	69.6	0.87	21.7	0.56	91.3	1.35
	Khmu	26	19.2	0.90	65.4	0.93	57.7	1.31
	Intermarried	11	45.5	1.54	36.4	0.58	54.5	1.40
HH	Lao	31	41.9	1.12	45.2	1.17	38.7	1.13
	Khmu	12	66.7	1.04	41.7	0.82	54.5	1.40
SKO	Lao	15	86.7	0.94	6.7	1.00	40.0	1.00
	Khmu	40	72.5	0.81	47.5	1.33	30.0	1.56
	Intermarried	7	85.7	0.93	28.6	1.25	0.0	–

Source: Prepared by authors based on household survey in 2010–11.

Note: Upland and garden in XL were not allocated through LA program. Average area is calculated for only landowning households. In the case of lowland, XL is excluded.

percentage is almost nil (3.7%). The low percentages in HS, KN, and HC seem to reflect the composition of ethnicity, because the Khmu and Hmong have traditionally not engaged in lowland paddy cultivation. However, it should also be noted that the percentage is quite high among the Khmu in SKO and HH. The generally assumed relationship between ethnicity and choice of crop cultivation is not necessarily fixed.

Second, naturally, there is a tendency for villages with poorer lowland endowments (i.e., HC, KN, HS, and HH) to depend more on the other types of land. In upland fields, many people still grow (upland) rice. Since each household is allocated three plots of land, the villagers usually follow a system in which a two-year fallow period is incorporated—such as rice-fallow-fallow. Since they apply no chemical fertilizers to upland field (with a few exceptions), at least a two-year fallow period is indispensable. In the case of

HC, since a household is allocated only two plots, the people have to rent-in another plot in order to follow the two-year fallow system. In fact, our survey in 2011 revealed that 15 households rented-in a plot from SKA village and paid 150,000–200,000 kip per household as land rent.

On the other hand, people usually grow cash crops in their garden. With the exception of KN,¹⁶⁾ when people introduce cash crops such as vegetables and tree crops such as teak and fruit, they re-categorize the upland as garden. In this sense, the percentage of households with garden can be a good proxy indicating the extent of agricultural commercialization. HS (68.9%) recorded the highest figure, followed by SH (48.7%), HH (40.9%), SKA (40%), SKO (29.0%), and HC (14.8%). Table 4 also shows that the Khmu attained lower figures in both reclamation of lowland paddy fields and introduction of cash crops to upland. The failure of HC in these two aspects represents a typical case of the Khmu people adjusting poorly to the new policy and institutional environment in northern Laos.

Table 5 summarizes the status of production and consumption of rice in each village. Regarding the per capita annual rice consumption, SKA, SKO, and HH show the highest figures—195–250 kg—in contrast with the lower levels—130–170 kg—in the other villages. The former three villages have a rice surplus at the village level.

Notable here is the large gap in rice consumption among different ethnic groups in KN and HS. However, the cases of HH and SKO are the opposite, probably because there was still plenty of land available to be reclaimed for lowland paddy cultivation when the non-Lao people immigrated into the villages.

II-3 *Income-earning Structure and Non-land Asset Distribution*

Table 6 shows household income and its sources. Income from subsistence rice (produced and consumed by the same household) is added by imputing it with the prevailing rice price in the market. The major findings are as follows.

First, a large disparity is observed in per capita household income among the villages. XL experiences an extraordinarily high income, mainly because of its handweaving indus-

16) KN is widely known as a “pineapple village.” Pineapple was introduced to the village before 1977. In 2010 a rotational land use system was practiced as follows: in March farmers slashed and burned bushes and grasses in the field; in June they sowed upland rice seeds; during July–September they carried out monthly weeding before the harvest in October. In the meantime, pineapple was planted in the same field in July. Harvesting of pineapple starts only after two years. During the two-year period, weeding is repeatedly performed in the field. Pineapples are harvested during June–September, usually for three successive years. After that, the field is left fallow for two to three years before the same cropping cycle starts again or the field is converted to teak plantation.

Table 5 Rice Production and Consumption

Village/Ethnic Group	No. of HHs (Excl. Rice Traders)	Average HH Members for Rice Consumption	Milled Rice per HH (kg)							Rice Self-sufficiency Rate (A)/(B) (%)
			Net Production (Excl. Seed for Next Year) (A)		Disposal of Net Production		Purchase from Market (E)	Total Annual Consumption (B)=(C)+(D)+(E)	Per Capita Annual Consumption	
			Sale	Self-consumed (C)	In-kind Provision (D)					
XL (Lao)	36	4.89	20.5	15.5	0	625.0	640.5	131.0	3.2	
KN	72	6.11	635.7	42.3	35.1	322.4	898.1	147.0	70.8	
SH (Lao)	74	5.80	864.5	85.1	41.8	198.9	969.1	167.1	89.2	
HS	59	5.43	463.3	10.2	21.1	357.8	808.2	148.8	57.3	
HH	44	5.25	1,114.9	210.3	33.7	142.5	1,028.8	196.0	108.4	
SKO	59	5.59	1,406.0	218.9	14.1	87.2	1,198.5	214.4	117.3	
SKA (Lao)	75	5.05	1,386.0	129.7	15.8	74.9	1,266.8	250.7	109.4	
HC (Khmu)	54	5.65	637.7	20.6	0.7	228.1	839.8	148.7	75.9	
Total	473	5.52	863.0	91.2	22.0	234.4	979.8	178.7	88.1	
Lao	19	6.11	1,149.6	160.4	58.9	141.7	1,083.5	177.3	106.1	
Khmu	41	6.17	433.5	0.0	28.2	393.0	831.7	134.8	52.1	
Hmong	5	6.20	406.1	0.0	0.0	314.0	720.1	116.1	56.4	
Intermarried	7	5.71	588.9	0.0	35.9	404.7	910.6	159.5	64.7	
HS	25	5.80	380.8	0.0	24.8	325.9	706.6	121.8	53.9	
HH	11	5.73	444.0	0.0	11.5	420.3	809.8	141.3	54.8	
SKO	31	5.42	1,088.2	233.2	38.7	180.1	1,029.0	189.9	105.8	
KN	12	5.00	1,226.7	168.8	23.5	49.0	1,055.9	211.2	116.2	
HS	15	5.73	1,529.1	305.0	12.0	107.4	1,314.3	229.4	116.3	
HH	39	5.69	1,367.3	166.8	13.5	68.1	1,183.5	208.0	115.5	
SKO	5	4.40	1,339.2	367.2	24.0	176.0	968.0	220.0	138.3	

Source: Prepared by authors based on household survey in 2010–11.

Note: 1) The conversion rate from paddy to rice was assumed to be 0.6.

2) Rice traders/shopkeepers/restaurant owners (N=17) were excluded from the estimates.

3) The number of household members is much larger than in Table 1, because some respondents included family members who should not be included as household members (according to our definition), so in Table 1 adjustment was done. However, all the family members the respondents mentioned to us should be included when estimating per capita rice consumption.

Table 6 Income and Income Sources

Village/Ethnic Group	No. of HHs	Average HH Members	Annual HH Income (L,000 kip)				Source of Cash Income (%)									
			Cash	Rice (Subsistence)	Total	Per Capita Income	Rice (Sold)	Non-rice Crops	Livestock and Fishery	Labor Wage	Salary	Hand-weaving	Boat Transportation	Self-employment	Remittance	Others
XL (Lao)	42	4.99	52,300	44	52,344	10,490	0.2	3.0	4.8	2.5	27.2	33.0	0.9	26.5	1.9	0
KN	74	5.48	10,076	1,564	11,640	2,124	2.0	39.0	4.8	24.3	16.4	0	0.3	8.2	3.1	2.0
SH (Lao)	78	5.40	15,687	2,137	17,824	3,201	2.3	12.6	13.8	13.2	20.1	5.8	3.3	22.9	4.3	1.7
HS	61	5.43	5,187	1,461	6,648	1,224	0.7	37.1	21.2	6.8	13.2	0.5	3.3	3.0	11.4	2.7
HH	44	4.97	4,054	3,015	7,069	1,422	21.0	24.3	24.8	1.5	2.9	0.2	13.8	5.7	5.2	0.6
SKO	62	5.47	5,960	3,764	9,724	1,778	36.3	12.3	12.4	3.4	8.1	1.1	6.7	6.3	13.0	0.4
SKA (Lao)	75	4.81	3,682	4,095	7,777	1,617	20.0	19.6	47.0	0.5	3.7	0.2	0.1	4.7	1.0	3.3
HC (Khmu)	54	5.48	2,411	2,057	4,468	815	9.3	23.0	11.0	8.9	3.2	0	0	10.3	1.8	32.6
Total	490	5.27	11,095	2,362	13,457	2,588	11.3	22.0	18.2	8.5	11.8	4.0	3.2	10.7	5.2	5.1
Lao	19	5.68	14,054	4,122	18,176	3,200	6.3	27.7	4.9	5.9	16.9	0	0	23.0	2.9	12.4
Khmu	43	5.42	8,300	1,724	10,024	1,849	0	46.6	3.6	32.0	7.2	0	0.7	4.7	5.1	0.1
Hmong	5	6.20	6,047	1,692	7,739	1,248	0	46.0	9.8	1.2	9.9	0	0	33.1	0	0
Intermarried	7	4.67	13,070	2,454	15,524	3,324	0	18.9	1.2	34.0	39.3	0	0	6.6	0	0
Lao	23	5.14	7,070	2,228	9,298	1,809	0	29.5	33.0	1.2	14.3	0.7	4.7	9.2	6.3	1.2
Khmu	26	5.62	3,657	1,525	5,182	922	0	45.5	8.3	15.6	13.9	0	2.1	0	10.9	3.7
Intermarried	11	5.73	5,260	1,623	6,883	1,201	4.3	38.6	21.7	1.9	14.5	0	12.4	1.4	5.2	0
Lao	31	4.91	4,427	3,562	7,989	1,627	34.4	28.5	38.7	2.0	9.9	0.2	32.3	14.1	9.1	1.0
Khmu	12	5.00	3,179	4,408	7,587	1,517	12.4	45.4	39.3	2.1	0	0	0	0	0.8	0
Lao	15	5.70	7,036	5,101	12,137	2,129	28.1	6.8	22.3	0.9	3.1	0	3.8	34.1	0	0.8
Khmu	40	5.60	4,115	4,611	8,726	1,558	39.3	10.8	8.8	1.5	11.3	1.5	10.5	0.4	15.8	0.1
Intermarried	7	4.29	14,201	4,393	18,594	4,334	5.0	0.4	2.3	0	79.7	0	12.6	0	0	0

Source: Prepared by authors based on household survey in 2010–11.

Note: Income from subsistence rice was calculated on the assumption of 2,500 kip/kg (paddy), from which cost (assuming 20% of gross income) was deducted. Seed for the next year and paddy sold were deducted from the gross produce.

try and small trade businesses.¹⁷⁾ The two villages of SH and KN follow.¹⁸⁾ In SH some villagers operate guesthouses or restaurants for tourists, which is a major factor in the village's high income. Pineapple production is the major income source in KN. Besides, salary and wages are important in the three villages due to their proximity to urban centers.

Second, per capita income of the remaining five villages ranges from 1.2 million to 1.8 million kip, except for HC, which records only 815,000 kip. Note that the important income sources of these villages (except HC) are agriculture (both rice and non-rice) and livestock. HC is an exception, depending more on sales of non-timber forest products such as *chandai* (wood of aloe), *khem* (tiger grass), and *mak neng* (cardamom). The HC villagers seem to be further impoverished after the LA program, because they failed to introduce new cash crops. The Khmu in HS also suffer an extremely low income.

Education is important when people try to get remunerative non-farm income. Table 7-1 illustrates educational status according to age group.

First, most people aged 31–40 (born during 1970–80) did not go to junior high school—an average of 65% (especially high at 88% in HH, 82% in HC, 78% in HS, and 71% in SKA). On the other hand, more people studied up to senior high school/vocational school/university in XL (35%), SH (20%), and KN (14%).

Second, more people aged 21–30 (born during 1980–90) attained higher education. The share of people who did not go to junior high school decreased to 46% on average. However, the share was still quite high in SKO (75%), HH (73%), HS (71%), and HC (69%).

Third, young people aged up to 20 (born after 1990) were more educated in general, although many people aged 16–20 decided not to go to junior high school, especially in HH (64%), HS (51%), and SKO (40%). Notable here is the low figure in HC (32%). HC villagers seem to have started investing more in education, but the problem is that all the villages along the Ou River have only primary schools. Parents need to send children to Nong Khiaw or Muang Ngoy for junior high school, which requires large expenditure.

Fourth, in all the generations a large gap can be observed among different ethnic groups in the multiethnic villages of KN, HS, HH, and SKO (Table 7-2). The Khmu and Hmong in general lag behind in child education; this has serious implications for young people in obtaining remunerative non-farm jobs in the future.

17) Since the villagers were forced to move to the bank of the Mekong River without lowland fields, they tried to overcome the difficulty by starting a handweaving industry. Small trade businesses were developed after many tourists came into the village to see and buy handwoven products.

18) The per capita income of KN is relatively low, close to the level of SKO and SKA, but in terms of cash income KN records a much higher amount.

Table 7-1 Education Level by Age Group

Age Group	Village	Population	Distribution of Education Level (%)						
			No Education	Primary School	Junior High School	Senior High School	Vocational School	University	NA
11–15	XL (Lao)	18	0	11.1	83.3	5.6	–	–	–
	KN	44	0	52.3	40.9	6.8	–	–	–
	SH (Lao)	68	0	26.5	58.8	14.7	–	–	–
	HS	40	7.5	72.5	15.0	5.0	–	–	–
	HH	38	10.5	47.4	31.6	10.5	–	–	–
	SKO	44	6.8	43.2	47.7	2.3	–	–	–
	SKA (Lao)	67	3.0	47.8	38.9	10.4	–	–	–
	HC (Khamu)	50	2.0	60.0	34.0	4.0	–	–	–
	Total	369	3.5	46.4	42.0	8.1	–	–	–
16–20	XL (Lao)	25	4.0	4.0	20.8	56.0	8.0	4.0	4.0
	KN	53	3.8	20.8	20.8	45.3	3.8	5.7	0
	SH (Lao)	68	0	13.2	22.1	47.1	5.9	8.8	2.9
	HS	39	5.1	46.2	23.1	17.9	5.1	2.6	0
	HH	25	12.0	52.0	8.0	28.0	0	0	0
	SKO	42	7.1	33.3	33.3	26.2	0	0	0
	SKA (Lao)	42	2.4	33.3	28.6	35.7	0	0	0
	HC (Khamu)	34	5.9	26.5	29.4	32.4	5.9	0	0
	Total	328	4.3	27.1	23.9	36.9	3.7	3.4	0.9
21–30	XL (Lao)	60	0	8.3	8.3	35.0	31.7	16.7	0
	KN	80	8.8	20.0	18.8	20.0	21.3	8.8	2.5
	SH (Lao)	74	6.8	28.4	18.9	17.6	18.9	4.1	5.4
	HS	56	23.2	48.2	21.4	3.6	3.6	0	0
	HH	33	3.0	69.7	12.1	6.1	3.0	6.1	0
	SKO	40	7.5	67.5	15.0	5.0	2.5	2.5	0
	SKA (Lao)	54	9.3	40.7	31.5	14.8	1.9	1.9	0
	HC (Khamu)	36	8.3	61.1	25.0	0	0	5.6	0
	Total	433	8.6	37.6	18.9	14.8	12.7	6.0	1.4
31–40	XL (Lao)	23	4.3	17.4	43.5	21.7	8.7	4.3	0
	KN	50	18.0	42.0	26.0	12.0	2.0	0	0
	SH (Lao)	49	2.0	44.9	26.5	2.0	14.3	4.1	6.1
	HS	32	34.3	43.8	15.6	3.1	3.1	0	0
	HH	24	29.2	58.3	12.5	0	0	0	0
	SKO	41	19.5	48.8	26.8	4.9	0	0	0
	SKA (Lao)	58	1.7	69.0	20.7	6.9	0	1.7	0
	HC (Khamu)	34	35.3	47.1	17.6	0	0	0	0
	Total	311	16.1	48.6	23.5	6.1	3.5	1.3	1.0

Source: Prepared by authors based on household survey in 2010–11.

Table 8 shows the holding status of livestock and gold, the two major in-kind forms of savings in rural Laos. On average, 10% of households have 3.2 heads of cattle, 38.8% of households have 2.6 buffaloes, 40.4% of households have 2.7 pigs, 75.7% of households have 20.5 chickens, and 18.6% of households have 2.6 *baat* (1 *baat* = 15.2 grams) of gold. The international price of gold during 2010–11 was around US\$40–50 (≅ 400,000–500,000

Table 7-2 Education Level by Age Group in Multiethnic Villages

Age Group	Village	Ethnicity	Population	Distribution of Education Level (%)						
				No Education	Primary School	Junior High School	Senior High School	Vocational School	University	NA
11-15	KN	Lao	11	0	27.3	45.5	27.3	-	-	-
		Khmu	28	0	60.7	39.3	0	-	-	-
		Hmong	2	0	100	0	0	-	-	-
		Intermarried	3	0	33.3	66.7	0	-	-	-
	HS	Lao	12	0.0	58.3	33.3	8.3	-	-	-
		Khmu	19	10.5	84.2	5.3	0	-	-	-
		Intermarried	8	12.5	62.5	12.5	12.5	-	-	-
	HH	Lao	29	3.4	48.3	34.5	13.8	-	-	-
		Khmu	9	33.3	44.4	22.2	0.0	-	-	-
	SKO	Lao	11	9.1	27.3	63.6	0	-	-	-
		Khmu	31	6.5	51.6	41.9	0	-	-	-
		Intermarried	2	0	0	50.0	50.0	-	-	-
16-20	KN	Lao	19	0	5.3	0	84.2	5.3	5.3	-
		Khmu	27	7.4	18.5	37.0	29.6	3.7	3.7	-
		Hmong	5	0	80.0	0	0	0	20.0	-
		Intermarried	2	0	50.0	50.0	0	0	0	-
	HS	Lao	14	0	35.7	28.6	28.6	7.1	0	-
		Khmu	18	5.6	55.6	27.8	0	5.6	5.6	-
		Intermarried	7	14.3	42.9	0	42.9	0	0	-
	HH	Lao	22	9.1	54.5	9.1	27.3	0	0	-
		Khmu	3	33.3	33.3	0	33.3	0	0	-
	SKO	Lao	12	8.3	33.3	41.7	16.7	0	0	-
		Khmu	26	3.8	34.6	30.8	30.8	0	0	-
		Intermarried	4	25.0	25.0	25.0	25.0	0	0	-
21-30	KN	Lao	27	3.7	7.4	11.1	25.9	33.3	18.5	-
		Khmu	41	12.2	29.3	17.1	14.6	17.1	4.9	4.9
		Hmong	6	0	16.7	50.0	33.3	0	0	-
		Intermarried	6	16.7	16.7	33.3	16.7	16.7	0	-
	HS	Lao	18	5.6	38.9	44.4	0	11.1	0	-
		Khmu	24	41.7	50.0	8.3	0	0	0	-
		Intermarried	14	14.3	57.1	14.3	14.3	0	0	-
	HH	Lao	22	4.5	54.5	18.2	9.1	4.5	9.1	-
		Khmu	9	0	100	0	0	0	0	-
	SKO	Lao	11	18.2	27.3	9.1	27.3	9.1	9.1	-
		Khmu	35	5.7	51.4	34.3	8.6	0	0	-
		Intermarried	8	12.5	12.5	50.0	25.0	0	0	-
31-40	KN	Lao	10	30.0	20.0	20.0	30.0	0	0	-
		Khmu	31	12.9	48.4	29.0	6.5	3.2	0	-
		Hmong	1	100	0	0	0	0	0	-
		Intermarried	8	12.5	50.0	25.0	12.5	0	0	-
	HS	Lao	16	18.8	50.0	25.0	0	6.3	0	-
		Khmu	9	77.8	22.2	0	0	0	0	-
		Intermarried	6	0	66.7	16.7	16.7	0	0	-
	HH	Lao	19	15.8	68.4	15.8	0	0	0	-
		Khmu	5	80.0	20.0	0	0	0	0	-
	SKO	Lao	12	0	75.0	16.7	8.3	0	0	-
		Khmu	25	28.0	40.0	28.0	4.0	0	0	-
		Intermarried	4	25.0	25.0	50.0	0	0	0	-

Source: Prepared by authors based on household survey in 2010-11.

Table 8 Livestock and Gold Holding

Village/Ethnic Group	No. of HHs	Cattle		Buffalo		Pig		Chicken		Gold		
		% of HHs	Average (no.)	% of HHs	Average (no.)	% of HHs	Average (no.)	% of HHs	Average (no.)	% of HHs	Average (baat)	
XL (Lao)	42	2.4	10.0	0	–	0	–	40.5	22.6	47.6	4.6	
KN	74	0	–	13.5	3.0	18.9	2.6	73.0	27.5	28.4	2.3	
SH (Lao)	78	6.4	3.4	44.9	2.5	32.1	2.8	75.6	20.6	30.8	2.5	
HS	61	16.4	2.3	49.2	2.3	49.2	3.6	86.9	18.5	13.1	1.5	
HH	44	0	–	38.6	2.6	36.4	1.8	70.5	12.2	4.5	1.0	
SKO	62	0	–	59.7	2.2	43.5	2.5	67.7	22.3	11.3	1.0	
SKA (Lao)	75	13.3	5.7	77.3	3.0	77.3	2.3	96.0	22.5	9.3	1.9	
HC (Khmu)	54	44.4	2.1	5.6	2.0	53.7	2.5	83.3	13.9	5.6	1.3	
Total	490	10.0	3.2	38.8	2.6	40.4	2.7	75.7	20.5	18.6	2.6	
KN	Lao	19	0	–	36.8	3.1	10.5	2.5	94.7	42.3	31.6	4.3
	Khmu	43	0	–	7.0	2.7	20.9	2.0	60.5	22.5	32.6	1.6
	Hmong	5	0	–	0	–	60.0	4.7	100.0	8.6	0	–
	Intermarried	7	0	–	0	–	0	–	71.4	19.0	14.3	1.0
HS	Lao	23	17.4	3.3	78.3	2.6	52.2	4.8	91.3	25.4	21.7	1.8
	Khmu	26	7.7	1.5	23.1	1.3	57.7	2.6	84.6	13.6	3.8	1.0
	Intermarried	11	27.3	2.0	45.5	2.8	18.2	5.5	81.8	15.8	18.2	1.0
HH	Lao	31	0	–	35.5	3.0	32.3	1.8	80.6	12.4	6.5	1.0
	Khmu	12	0	–	50.0	1.8	50.0	1.7	41.7	11.8	0	–
SKO	Lao	15	0	–	73.3	1.7	53.3	2.9	86.7	34.3	13.3	1.0
	Khmu	40	0	–	57.5	2.2	42.5	1.9	60.0	17.4	7.5	1.0
	Intermarried	7	0	–	42.9	3.7	28.6	6.5	71.4	14.4	28.6	1.0

Source: Prepared by authors based on household survey in 2010–11.

Note: Averages are only for owning households.

Table 9 House Type and Holding of Major Consumer Durables

Village	No. of HHs	Share by House Type (%)					% of HHs with Consumer Durables						
		Concrete	Semi-concrete	Wooden	Cottage (Bamboo)	Unknown	Car	Motorbike	Bicycle	Boat	TV	Refrigerator	Mobile Phone
XL (Lao)	42	64.3	23.8	11.9	0	0	40.5	95.2	61.9	11.9	95.2	95.2	97.6
KN	74	24.3	40.5	27.0	8.1	0	13.5	78.4	60.8	8.1	79.7	47.3	82.4
SH (Lao)	78	25.6	43.6	28.2	2.6	0	6.4	76.9	50.0	14.1	84.6	61.5	92.3
HS	61	19.7	8.2	42.6	27.9	1.6	0	6.6	23.0	41.0	14.8	1.6	37.7
HH	62	3.2	12.9	72.6	11.3	0	2.3	6.8	9.1	43.2	22.7	6.8	29.5
SKO	44	2.3	13.6	72.7	11.4	0	0	4.8	3.2	37.1	12.9	0	27.4
SKA (Lao)	75	4.0	14.7	73.3	8.0	0	2.7	12.0	10.7	26.7	12.0	0	62.7
HC (Khmu)	54	3.7	5.6	74.1	14.8	1.9	0	0	0	20.4	5.6	0	35.2
Total	490	17.3	21.8	50.0	10.4	0.4	7.2	36.2	28.4	24.7	42.0	26.2	59.9

Source: Prepared by authors based on household survey in 2010–11.

kip) per gram and therefore 6 million–8 million kip per *baat*. One *baat* of gold is more valued than a buffalo. Disparity among villages and households, however, is quite large.

Table 9 is a summary of house type and diffusion of major consumer durables. It more or less corresponds to the per capita income level of each village shown in Table 6.

III Role and Limitations of Savings Groups

The savings groups (SGs) originating in Northeast Thailand were introduced to the study areas after the early years of the twenty-first century. According to a staff member of the Lao Women's Union (LWU) in Ngoy District, as of the end of October 2010, 35 of the 85 villages in the district (41.2%) had already organized SGs. The establishment of SGs in the district was started in 2006 with 3 groups, followed by 29 groups during 2007–08 (supported by the NGO World Vision) and 3 groups in 2009.

SGs are organized at the village (*ban*) level, and a few women are selected for training in accounting, bookkeeping, etc. The basic system is to collect monthly savings (usually a minimum of 5,000 kip per member),¹⁹⁾ which is lent back to members who request a loan. Loans are extended for several months at 3–4% monthly interest, though the amount of loans cannot exceed five times the savings of the borrowers. Besides, in some “emergency” cases, SG members are entitled to interest-free loans for the first month and loans at 3% per month for the succeeding months.²⁰⁾ Any villagers, including males, can be members, but usually only women can borrow. Normally once a year 70% of profit is distributed to members as dividend according to their savings amount. A part of the remaining 30% of profit is set aside for a common fund, such as an “emergency fund,” “welfare fund,” etc. SGs are monitored by the LWU and have a more “formal” nature at the village level, so they are a bit different from traditional VRFs such as rice banks and livestock banks.

Table 10 shows an overview of SGs in the study villages. Note that in KN the first SG to be established was dissolved due to internal conflicts, and a new one was started after a while. Because of this, many members quit the group. In SKA, an SG was established in 2007 but due to the financial crisis arising from an excess demand for borrowing for “emergencies,” it was closed in February 2009; it was reopened in April 2009.

On average, the rate of participation of households is 57.8%. It varies from 37.8% (KN) to 78.6% (XL), indicating no relationship with the degree of economic development in each village. In advanced villages (XL, KN, and SH), however, a clear tendency is observed: often more than one member from each household joins. This indicates that people in advanced villages try to utilize SGs as an opportunity to save rather than using it as a source of credit. In contrast, people in backward villages view SGs more as a source of credit.

With regard to the influence of ethnicity in the multiethnic villages, some villages

19) There is usually no upper limit.

20) Some SGs have a regulation that interest-free loans are extended for more than one month until borrowers escape from their “emergency” situation.

Table 10 Membership of Savings Groups

Village/Ethnic Group	Establishment of SG	No. of HHs	No. of HHs with SG Member	% of HHs	No. of Members	Average Members per HH	No. of Members Quitting
XL (Lao)	Jul. 2006	42	33	78.6	50	1.52	0
KN	Jul. 2006	74	28	37.8	41	1.46	11
SH (Lao)	May 2006	78	50	64.1	78	1.56	0
HS	Mar. 2007	61	34	55.7	44	1.29	1
HH	Jan. 2007	44	33	75.0	35	1.06	0
SKO	Jul. 2007	62	42	67.7	43	1.02	0
SKA (Lao)	2007	75	33	44.0	33	1.00	0
HC (Khmu)	Jun. 2007	54	30	55.6	30	1.00	0
Total		490	283	57.8	354	1.25	12
KN	Lao	19	8	42.1	11	1.38	7
	Khmu	43	14	32.6	21	1.50	4
	Hmong	5	1	20.0	1	1.00	0
	Intermarried	7	5	71.4	8	1.60	0
HS	Lao	23	15	65.2	18	1.20	0
	Khmu	26	12	46.2	17	1.42	1
	Intermarried	11	7	63.6	9	1.29	0
HH	Lao	31	22	71.0	22	1.00	0
	Khmu	12	10	83.3	12	1.20	0
SKO	Lao	15	10	66.7	10	1.00	0
	Khmu	40	28	70.0	29	1.04	0
	Intermarried	7	4	57.1	4	1.00	0

Source: Prepared by authors based on household survey in 2010–11.

(KN and HS) show less active participation of non-Lao people, but in other villages (HH and SKO) such a tendency is not observed. We can tentatively hypothesize that due to certain barriers non-Lao ethnic people tend to be alienated from SGs. This issue will be investigated later.

Table 11 demonstrates the accumulated savings in SGs. Except for XL, the amounts of savings remain relatively small, ranging from 170,000 to 400,000 kip per member, even though four years or so have passed since the establishment of SGs. Especially notable is the low growth rate in SH despite its relatively high per capita income.²¹⁾

Table 12 shows the accumulated number of cases and amounts of borrowing from SGs. The amount of borrowing is on average 598,000 kip, with the most frequent amount being 500,000 kip (23.2%), followed by 300,000 kip (16.3%), 200,000 kip (16%), 1 million

21) The same tendency is observed in KN, but there might be an influence of the internal conflicts among SG members mentioned above.

Table 11 Savings in Savings Groups

Village/Ethnic Group	No. of HHs	No. of Members	Total (1,000 kip)	Per Member (1,000 kip)	
XL (Lao)	42	50	39,428	839	
KN	74	41	13,213	322	
SH (Lao)	78	78	20,655	268	
HS	61	44	10,015	228	
HH	44	35	13,955	399	
SKO	62	44	11,434	260	
SKA (Lao)	75	33	11,220	351	
HC (Khmu)	54	30	4,617	171	
Total	490	355	124,537	359	
KN	Lao	19	11	3,547	322
	Khmu	43	21	7,936	378
	Hmong	5	1	110	110
	Intermarried	7	8	1,620	203
HS	Lao	23	18	4,615	256
	Khmu	26	17	3,560	209
	Intermarried	11	9	1,840	204
HH	Lao	31	22	10,010	455
	Khmu	12	12	3,810	346
SKO	Lao	15	11	2,988	272
	Khmu	40	29	7,635	273
	Intermarried	7	4	811	203

Source: Prepared by authors based on household survey in 2010–11.

kip (13.7%), 100,000 kip (7.2%), 600,000 kip (4.9%), and so on. The maximum amounts are four million kip (two cases; 0.8%) and three million kip (two cases; 0.8%). The most frequent reason for borrowing is “medical treatment” (44%). The second-most frequent reason is “consumption” (12.5%), followed by “trade and business” (8.8%), “livestock” (8.6%), “education” (7.0%), “farming” (4.6%), “purchasing non-food” (3.4%), etc. The fact that more than 55% of borrowing is for either “medical treatment” or “consumption” implies that SGs in hinterland areas generally serve as micro-insurance providers rather than credit providers for production purposes.²²⁾

22) We found an informal rotational savings and credit association (*houei*) in SH for the purpose of providing credit for production needs. Some of the villagers, especially those engaged in businesses for tourists, participate in the *houei*. They collect 300,000 kip per month, so the size of the *houei* is quite large. UNDP/UNCDF (1997, 43) pointed out that *houei* are much more an urban than a rural phenomenon. The case in SH also has an urban nature, in the sense that it is related to businesses for tourists. The other source of credit for production purposes is the Agricultural Promotion Bank (APB), but it is found only in villages with favorable access to urban centers. Our survey of village informants, for instance, shows that 27 households in SH borrowed from APB, with an average loan size of 5 million kip, and 16 households in HS borrowed from APB, with an average amount of 2.5 million kip. The interest rate is 1.2% per month.

Table 12 Borrowing from Savings Groups

Village/Ethnic Group	No. of HHs with SG Member	No. of Loan Cases	Average Loan Cases per HH	Total Loan Amount (1,000 kip)	Average Loan Size (1,000 kip)	Purpose of Loan Utilization (%)												
						Medical Treatment	Other Emergency	Consumption	Trade and Business	Livestock	Education	Farming	Purchase of Non-food	House Construction	Social Ceremony	Land Purchase	Others	
XL (Lao)	33	25	0.76	32,400	1,296	55.6	0.6	11.4	27.8	0	0.3	0	2.8	0	0	0	0	1.5
KN	28	15	0.54	10,700	713	44.8	0	0.6	0	18.7	23.7	0	0	0	0	0	0	12.1
SH (Lao)	50	52	1.04	27,900	537	37.6	1.8	6.6	0	13.3	13.3	6.1	1.1	0	0.2	0	0	20.1
HS	34	76	2.24	31,700	417	45.9	1.3	9.2	3.1	18.0	3.2	4.7	7.4	0.0	0.6	0	0	6.6
HH	33	26	0.79	15,430	593	24.0	0	5.4	25.9	14.9	9.7	0	3.3	7.8	0	0	0	9.1
SKO	43	33	0.77	13,850	420	51.3	1.4	7.2	0	2.1	11.9	7.2	2.9	5.8	7.9	0	0	2.2
SKA (Lao)	33	22	0.67	21,100	959	43.1	0.9	37.9	0	4.7	3.3	2.8	2.4	0	0	0	0	4.7
HC (Khmu)	30	16	0.53	5,300	331	37.7	0	28.3	0	13.2	7.5	0	7.5	0	0	0	0	5.7
Total	284	265	0.93	158,380	598	44.0	0.9	12.5	8.8	8.6	7.0	4.6	3.4	1.3	0.8	0.6	0.6	7.3
Lao	8	6	0.75	7,300	1,217	43.8	0	0	0	0	21.9	34.2	0	0	0	0	0	0
Khmu	14	8	0.57	3,100	388	41.9	0	1.9	0	0	12.9	1.3	0	0	0	0	0	41.9
KN	1	0	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Intermarried	5	1	0.20	300	300	100.0	0	0	0	0	0	0	0	0	0	0	0	0
Lao	15	32	2.13	17,700	553	52.9	0	2.9	0	19.2	5.8	0	8.7	0	1.0	0	0	9.6
HS	12	23	1.92	8,800	383	43.0	0	9.3	0	26.1	0	17.0	0	0	0	0	0	4.5
Intermarried	7	21	3.00	5,200	248	26.9	7.7	30.6	19.2	0	0	0	15.6	0	0	0	0	0
Lao	22	18	0.82	12,630	702	23.8	0	6.6	31.7	9.5	11.9	0	4.0	4.8	0	0	0	7.9
Khmu	10	6	0.60	1,800	300	38.9	0	0	0	61.1	0	0	0	0	0	0	0	0
Lao	11	10	0.91	3,900	390	56.4	5.1	25.6	0	0	12.8	0	0	0	0	0	0	0
SKO	28	21	0.75	9,550	455	50.3	0	0	0	3.1	12.0	10.5	4.2	8.4	11.5	0	0	0
Intermarried	4	2	0.50	400	200	25.0	0	0	0	0	0	0	0	0	0	0	0	75.0

Source: Prepared by authors based on household survey in 2010-11.

Considering the extreme importance of medical expenditure in utilizing loans from SGs, let us now examine how villagers face health risks and other emergencies and how they cope with such difficulties, before discussing the role and limitations of SGs.

Table 13 is a summary of the medical expenditure incurred by households. Medical expenditure is divided into two: “large” if exceeding one million kip (approximately US\$100) per annum and “small” if less than one million kip.

The table shows that, on average, the number of cases of “large” and “small” expenditure in a year reached 0.41 and 0.84 per household respectively. The average amount of expenditure per case is 3.81 million kip for “large” and 242,000 kip for “small” medical expenditures. And the total medical expenditure per annum is quite large: on average 860 million kip, which is 7–28% of total cash income.

Besides medical treatment, villagers had “unexpected” expenditures for other “emergencies.” Table 14 shows such unexpected expenditures for the two years prior to our survey.²³⁾ On average, the expenditure per annum is 5.57 million kip. The most frequent expenses cited are for education (22.2%) followed by childbirth (21.2%), house construction (13.2%), poor harvest (11.8%), marriage (11.3%), and death of family members (10.4%).²⁴⁾

Table 15 shows how villagers cope with the needs of both medical and unexpected expenditures. On average, in the case of large medical expenditure, after 53% of the total expenditure is covered by villagers’ own savings the gap is filled by property sales (53%), borrowing from informal sources (12%), earning extra income (11%), bestowal (11%), and borrowing from an SG (9%). In the case of small medical expenditure, after 70% of the total expenditure is covered by villagers’ own savings the gap is filled by property sales (27%), earning extra income (24%), borrowing from an SG (20%), and bestowal (14%). Lastly, in the case of unexpected expenditure, after 64% of the total expenditure is covered by villagers’ own savings the gap is filled by property sales (52%), earning extra income (18%), bestowal (15%), borrowing from informal sources (7%), and borrowing from an SG (4%). The property most often sold in an emergency is livestock, including cattle, buffalo, pig, chicken, etc. Other properties that are sold include gold, teakwood, stored crops, and so on.

In sum, our analysis clearly indicates the limitations of SGs. Although the major purpose of borrowing from an SG is to meet medical expenditure, only a very small fraction of such expenditure (5.2% and 5.9% for large and small medical expenditure, respec-

23) As shown in the table, however, some cases occurred more than two years ago.

24) Although we asked about “unexpected” expenditure, cases are included that can be easily expected by villagers, such as house construction and education. Such occasions have been included since a relatively large expenditure is needed and people usually cannot fully prepare for such incidents.

Table 13 Medical Expenditures

Village/Ethnic Group	No. of HHs	No. of Cases of "Large" Expenditures	Annual Expenditures per Case (1,000 kip)	No. of Cases of "Small" Expenditures	Annual Expenditures per Case (1,000 kip)	Total Annual Medical Expenditures (1,000 kip)	Total Annual Medical Expenditures per HH (1,000 kip)	Annual Cash Income per HH (1,000 kip)	% of Medical Expenses to Cash Income
XL (Lao)	42	21	6,744	30	236	148,704	3,541	52,344	6.8
KN	74	40	3,020	95	227	142,395	1,924	11,640	16.5
SH (Lao)	78	37	3,608	66	269	151,250	1,939	17,824	10.9
HS	61	22	2,357	63	235	66,635	1,092	6,648	16.4
HH	44	14	3,843	18	257	58,426	1,328	7,069	18.8
SKO	62	30	4,173	50	317	141,068	2,275	9,724	23.4
SKA (Lao)	75	15	4,940	58	175	84,250	1,123	7,777	14.4
HC (Khamu)	54	21	2,870	30	244	67,590	1,252	4,468	28.0
Total	490	200	3,806	410	242	860,318	1,756	13,457	13.0
Lao	19	11	5,000	20	214	59,280	3,120	18,176	17.2
KN	43	26	2,388	57	229	75,141	1,747	10,024	17.4
Hmong	5	0	0	7	243	1,701	340	7,739	4.4
Intermarried	7	3	1,233	11	234	6,273	896	15,524	5.8
Lao	23	10	1,985	13	182	22,216	966	9,298	10.4
HS	26	8	3,038	35	255	33,229	1,278	5,182	24.7
Intermarried	11	3	1,900	14	245	9,130	830	6,883	12.1
Lao	31	10	2,980	12	204	32,248	1,040	7,989	13.0
HH	12	4	6,000	6	363	26,178	2,182	7,587	28.8
Lao	15	10	7,830	11	354	82,194	5,480	12,137	45.1
SKO	40	17	2,494	35	296	52,758	1,319	8,726	15.1
Intermarried	7	3	1,500	4	404	6,116	874	18,594	4.7

Source: Prepared by authors based on household survey in 2010–11.

Note: "Large" expenditures entail more than one million kip a year and "small" entail less than one million kip.

tively) is actually met by borrowing or withdrawal from an SG. There is a possibility that the role of SGs in meeting medical expenditure will be enhanced in the future if savings increase, but in fact the SGs in most of our study villages are not experiencing a smooth accumulation of savings. One of the major problems with SGs is apparently the small amount of loans they can provide, especially compared to the cash needs in emergencies (Table 16).

SGs can meet the cash needs of small-scale emergencies such as a "small" medical treatment, but as Table 15 demonstrates, when such small-scale emergencies do occur people do not actually rely heavily on borrowing from SGs, probably because the latter have far smaller funds relative to people's needs.

On the other hand, our survey shows that villagers usually keep substantial amounts of cash in hand—almost 300,000 kip on average. Note that there is no substantial difference observed among the study villages and also no seasonality in the amount of cash.²⁵⁾

25) In KN we observed more cash in hand in July and August, mainly because residents had to pay school fees.

Table 14 “Unexpected” Expenditure

Village/Ethnic Group	No. of HHs	No. of Cases Reported	Average Expenditure per Case per Year (1,000 kip)	Year (%)				Purpose (%)						
				2011	2010	2009	2008 and Before	Education	Childbirth	House Construction	Poor Harvest	Marriage	Death of Family Member	Others
XL (Lao)	42	16	15,438	0	68.8	31.3	0	6.3	43.8	6.3	6.3	12.5	12.5	12.5
KN	74	48	5,908	0	10.4	64.6	25.0	20.8	20.8	12.5	12.5	20.8	6.3	6.3
SH (Lao)	78	49	7,553	0	8.2	75.5	16.3	36.7	14.3	18.4	14.3	4.1	4.1	8.2
HS	61	31	1,930	0	32.3	61.3	6.5	29.0	16.1	12.9	12.9	3.2	6.5	19.4
HH	44	17	2,780	23.5	70.6	5.9	0	17.6	23.5	11.8	5.9	11.8	23.5	5.9
SKO	62	21	2,688	19.0	76.2	4.8	0	9.5	23.8	14.3	9.5	23.8	14.3	4.8
SKA (Lao)	75	15	6,300	33.3	40.0	26.7	0	13.3	13.3	13.3	13.3	13.3	20.0	13.3
HC (Khmu)	54	15	1,505	13.3	73.3	6.7	6.7	13.3	33.3	6.7	13.3	0	20.0	13.3
Total	490	212	5,572	7.1	35.4	46.7	10.8	22.2	21.2	13.2	11.8	11.3	10.4	9.9
Lao	19	13	13,592	0	7.7	46.2	46.2	30.8	7.7	23.1	15.4	15.4	7.7	0
Khmu	43	28	1,566	0	14.3	67.9	17.9	17.9	25.0	3.6	14.3	21.4	7.1	10.7
Hmong	5	1	3,700	0	0	100	0	0	0	0	0	100	0	0
Intermarried	7	6	9,893	0	0	83.3	16.7	16.7	33.3	33.3	0	16.7	0	0
Lao	23	11	1,284	0	36.4	54.5	9.1	27.3	0	9.1	18.2	0	9.1	36.4
Khmu	26	12	1,660	0	41.7	58.3	0	25.0	33.3	8.3	8.3	8.3	0	16.7
Intermarried	11	7	3,621	0	14.3	71.4	14.3	28.6	14.3	28.6	14.3	0	14.3	0
Lao	31	9	2,967	44.4	55.6	0	0	0	22.2	22.2	0	22.2	22.2	11.1
Khmu	12	7	2,650	0	85.7	14.3	0	42.9	28.6	0	14.3	0	14.3	0
Lao	15	4	6,725	0	100	0	0	0	25.0	0	50.0	0	25.0	0
Khmu	40	14	1,943	21.4	71.4	7.1	0	14.3	21.4	14.3	0	28.6	14.3	7.1
Intermarried	7	3	783	33.3	66.7	0	0	0	33.3	33.3	0	33.3	0	0

Source: Prepared by authors based on household survey in 2010–11.

Table 15 Financing of Medical and “Unexpected” Expenditures

	No. of HHs	No. of Cases	Average Amount (1,000 kip)	Own Savings (1,000 kip)	Gap (1,000 kip)	Source of Filling the Gap (%)						
						Earned Extra Income	Borrow from SG	Withdraw from SG	Sales of Property	Borrow from Informal Sources	Bestowal	Others or Unknown
XL (Lao)	42	21	6,744	2,988	3,756	1.3	12.0	2.2	63.4	8.4	12.7	0
KN	74	40	3,020	1,676	1,344	13.1	4.1	8.3	54.7	4.1	13.3	2.5
SH (Lao)	78	37	3,608	2,194	1,414	6.4	15.6	0	52.0	5.4	20.7	0
HS	61	22	2,357	1,023	1,334	33.3	8.7	0	45.8	3.7	8.5	0
HH	44	14	3,843	2,014	1,829	19.5	13.7	3.4	42.2	12.8	6.3	2.1
SKO	62	30	4,173	2,491	1,682	7.9	13.2	0	39.7	32.8	4.0	2.5
SKA (Lao)	75	15	4,940	2,233	2,707	7.3	1.3	0	59.3	16.1	16.1	0
HC (Khamu)	54	21	2,870	1,705	1,165	24.6	6.9	0	44.8	8.1	0	15.5
Total	490	200	3,806	2,028	1,777	11.4	9.4	1.7	52.7	11.9	11.0	1.9
XL (Lao)	42	30	236	216	20	0	0	0	0	0	0	100
KN	74	95	227	169	58	50.8	5.5	3.9	21.5	6.3	12.1	0
SH (Lao)	78	66	269	193	76	27.0	13.1	0	51.8	0	8.2	0
HS	61	63	235	128	107	19.7	19.0	0	18.2	15.5	27.6	0
HH	44	18	257	179	78	7.2	64.1	0	25.0	0	3.6	0
SKO	62	50	317	201	116	17.3	5.2	0	27.1	14.2	22.5	13.7
SKA (Lao)	75	58	175	161	14	24.4	0	0	70.7	0	4.9	0
HC (Khamu)	54	30	244	184	60	46.9	22.4	11.0	16.7	0	0	2.9
Total	490	410	242	174	67	24.2	19.5	1.7	26.9	6.9	13.7	7.1
XL (Lao)	42	16	15,438	9,942	5,496	20.5	0.6	0	59.6	0	19.4	0
KN	74	48	5,908	3,545	2,363	21.4	3.5	3.5	24.4	1.3	33.7	12.3
SH (Lao)	78	49	7,553	4,638	2,915	10.6	3.9	0	56.0	21.0	8.5	0
HS	61	31	1,930	1,297	633	59.3	13.5	0	16.2	3.1	2.8	5.2
HH	44	17	2,780	2,230	550	0	9.0	6.5	49.2	22.6	0	12.6
SKO	62	21	2,688	1,693	995	39.2	11.9	0	32.4	15.7	0	0.8
SKA (Lao)	75	15	6,300	4,618	1,682	1.5	9.7	0	77.9	4.9	0	6.0
HC (Khamu)	54	15	1,505	892	613	12.0	0	0	70.5	0	17.4	0
Total	490	212	5,572	3,551	2,021	18.4	4.2	0.8	51.9	6.7	14.7	3.3

Source: Prepared by authors based on household survey in 2010–11.

Note: Medical expenditures are for the last year, whereas “unexpected” expenditures are also for one year but were incurred during the last two years.

Table 16 Annual Expenditure for “Emergencies”

	Total (Cases)	Annual Expenditure (1,000 kip)						
		Less than 100	100–300	300–500	500– 1,000	1,000– 2,000	2,000– 5,000	5,000 and Above
Medical Treatment	641	25.0%	19.3%	11.2%	13.9%	13.1%	10.1%	7.3%
Education	47	0%	10.6%	10.6%	23.4%	12.8%	25.5%	17.0%
Childbirth	44	0%	11.4%	9.1%	29.5%	11.4%	29.5%	9.1%
House Construction	28	0%	0%	7.1%	3.6%	10.7%	21.4%	57.1%
Poor Harvest	24	0%	4.2%	16.7%	16.7%	8.3%	45.8%	8.3%
Marriage	23	0%	0%	0%	8.7%	17.4%	34.8%	39.1%
Death of Family Member	20	0%	0%	5.0%	10.0%	35.0%	10.0%	40.0%
Others	21	0%	14.3%	9.5%	19.0%	19.0%	14.3%	23.8%

Source: Prepared by authors based on household survey in 2010–11.

The villagers can only borrow from SGs more or less the same amount of their cash in hand.

In Ngoy District, World Vision operated rice banks in 28 villages as of March 2010 (interview at the World Vision Ngoy District Office on March 16, 2010). Among the study villages we find such rice banks in SH, HS, and HC. Rice banks started in 2006 in SH and 2008 in HS and HC, with an initial provision of 2.5–3 tons of rice from World Vision. Village managers are appointed, rice is loaned in July–September, and borrowers repay the loan the following January with 15–20% interest (making the annual interest rate well above 30%). The average amount of rice borrowed per household is around 100 kg (with a value of roughly 400,000 kip). Rice banks play a similar role to SGs, although their aim is to provide rice for home consumption.

“Borrowing from informal sources” and “bestowal” play an important role if people have a strong social network.²⁶⁾ The problem here is also the limited amount of money for borrowing if people rely on relatives and friends alone. There are several professional moneylenders in Nong Khiaw town, but since they charge 15–20% monthly interest many people do not dare to borrow from them. As already mentioned, the last resort when people need a large amount of money is “property sales,” including gold, livestock, and even some consumer durables (such as motorbikes).

On the other hand, Table 15 also shows that SGs play an important role, especially when people need small medical expenditures. After meeting a certain portion of the necessary expenditure from their own savings, as mentioned above, they borrow 9%, 19%, and 4% of the balance for large, small, and unexpected expenditures from SGs. At least for meeting small medical expenditures, SGs play an important role.

26) See the third article in this special issue by Ohno and Chansathith.

How can we facilitate greater participation in SGs, with household participation rates being limited to 57.8% on average—ranging from 37.8% (KN) to 78.6% (XL)? To address this question we propose a binary probit model to estimate a household's decision on whether or not to participate in an SG. A dependent variable is SG membership, which is 1 if the respondent household has an SG member and 0 otherwise. Village-wise results are shown in Table 17.

Data show that some variables turn out to be 0 for both members and non-members. They are indicated as “NA” in Table 17. Sometimes a variable has a positive value for members but 0 for non-members. Statistically such variables cannot be included in a probit model, because they turn out to be identical with the dependent variable. However, such variables are vital for decision making on whether or not to participate in an SG. These cases are indicated as “Z” in the table.

Note that the independent variables “age” and “education” are for household heads (“education” is categorized as no schooling, primary school, junior high school, senior high school, vocational school, and university). The “civil servant” and “trader” dummies are 1 if there are (at least one) civil servants and/or traders among household members, and 0 otherwise. The “shock” dummy depends on whether the household had unexpected expenditure during the last two years prior to our survey. The non-Lao dummy is 1 in the case of non-Lao households and 0 otherwise (including multiethnic households). The average figures for the independent variables are shown in Appendix 1. The major findings are as follows.

First, the parameters of the size of labor force are positive and significant for five villages among our eight target villages. This can be interpreted to mean that the higher the number of the labor force the more stable (at higher levels) the household income. A constant flow of income is assumed to induce households to participate in SGs, since it enables households to save every month with ease.

Second, at least one of the livestock parameters, especially that of small livestock such as pigs and chickens, is positive and significant except for KN. This can be interpreted to mean that more frequent opportunities to get cash income (from livestock activities) enable households to save on a regular basis and hence induce them to participate in SGs. Considering that the loan purpose from SGs associated with livestock is negligible (Table 12), obtaining loans for livestock working capital is not a strong motive for SG participation.

Third, the parameters of remittance are negative and significant for KN and SH. It can be assumed that remittance offers a safety net against emergencies and hence reduces the necessity for SG participation. Some types of non-farm income may play a role similar to remittances.

Table 17 Savings Group Participation Function

	XL	KN	SH	HS	HH	SKO	SKA	HC	Total
	Z-Coef	Z-Coef	Z-Coef	Z-Coef	Z-Coef	Z-Coef	Z-Coef	Z-Coef	Z-Coef
	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.	Wald Sig.
Age	0.71 3.78*	0.01 0.45	-0.05 5.29**	-0.04 1.92	-0.03 0.89	0.01 0.23	0.01 0.03	0.06 5.43**	0.01 0.15
Education	-12.9 3.34*	0.38 2.91*	0.21 0.86	0.39 1.32	0.08 0.02	0.36 2.19	0.44 1.78	1.58 9.27***	0.08 1.24
Lowland	NA	-0.61 2.11	-0.66 1.22	0.01 0.23	1.87 2.76*	-0.31 0.32	0.49 2.27	-1.83 1.36	0.07 0.28
Upland	NA	0.33 1.24	2.69 4.43**	-1.1 3.37*	2.22 5.59**	-1.09 7.67***	0.42 0.91	1.21 4.11**	-0.04 0.09
Garden	NA	0.12 0.66	-0.08 0.07	0.29 0.98	-1.01 1.85	-0.15 0.26	0.18 0.49	-1.8 4.93**	-0.06 0.65
Shock (dummy)	-8.1 1.14	0.99 4.24**	0.6 1.16	0.39 0.59	-0.33 0.19	0.34 0.34	0.03 0.01	-1.13 2.99*	-0.05 0.13
No. in labor force	23.86 3.5*	0.3 2.69*	0.63 4.89**	0.73 5.92**	0.21 0.29	0.63 4.69**	0.05 0.04	-0.81 3.9**	0.22 11.33***
Civil servant (dummy)	16.81 2.08	1.02 2.15	-0.68 1.17	0.78 0.65	NA	1.23 2.29	0.01 0.01	2.93 2.67*	0.15 0.54
Trader (dummy)	16.81 2.52	0.81 1.15	-0.05 0.01	Z	Z	-0.46 0.43	-0.09 0.01	NA	0.19 0.89
Remittance	0.01 1.45	-0.01 4.08**	0.01 3.67*	-0.01 4.59**	0.01 0.02	0.01 2.69*	-0.01 0.77	Z	0.01 4.15**
Non-farm income	0.01 2.52	-0.01 2.09	0.01 0.01	Z	-0.01 2.84*	Z	0.01 0.64	NA	0.01 0.02
No. of cattle	Z	NA	Z	1.18 4.34**	NA	NA	-0.12 1.45	0.54 5.85**	0.06 1.19
No. of buffalo	NA	0.26 0.69	0.06 0.09	0.67 3.91**	-0.15 0.41	-0.14 0.95	0.03 0.08	MC	-0.01 0.04
No. of pigs	Z	0.11 0.49	1.1 8.38***	0.03 0.16	0.76 1.54	0.06 0.27	0.04 0.15	0.22 2.72*	0.11 9.18***
No. of chickens	-3.68 3.22*	0.02 1.99	0.04 5.27**	0.04 5.78**	0.12 2.96*	-0.01 0.36	-0.03 2.65*	0.03 1.6	0.01 1.37
Amount of gold	-3.68 3.22*	0.04 0.04	-0.27 2.16	-0.48 0.87	-5.31 4.59**	NA	-0.04 0.02	Z	-0.01 0.05
Non-Lao (dummy)	NA	-0.38 0.72	NA	1.38 3.59*	-0.21 0.06	1.33 6.16**	NA	NA	0.03 0.02
Member	9 (21.4)	39 (68.2)	28 (35.9)	26 (43.3)	11 (25.0)	20 (32.3)	42 (56.0)	24 (44.4)	199 (41.3)
Non-member	33 (78.6)	28 (41.8)	50 (64.1)	34 (56.7)	33 (75.0)	42 (67.7)	33 (44.0)	30 (55.6)	283 (58.7)
Total	42 (100.0)	67 (100.0)	78 (100.0)	60 (100.0)	44 (100.0)	62 (100.0)	75 (100.0)	54 (100.0)	482 (100.0)
Log likelihood	4.7	62.57	58.47	45.24	24.33	53.25	87.01	46.6	581.37
LR chi ²	39.3	28.5	43.38	36.87	25.16	24.73	15.88	27.59	72.11
Prob>chi ²	***	***	***	***	*	*	NS	**	***
Pseudo R ²	0.61	0.035	0.43	0.46	0.44	0.33	0.19	0.4	0.14

Notes: 1) Pseudo R² is Cox-Snell.

2) MC for HC implies that buffalo are excluded to evade the multicollinearity problem because only lowland owning farmers own buffalo.

3) Village dummies are included for the aggregate function, but not displayed.

4) * p<10%, ** p<5%, *** p<1%.

Fourth, the parameters of gold are negative and significant in some villages (XL and HH). This can be interpreted to mean that savings in the form of gold functions as a substitute for savings in SGs. In this connection, the positive sign of the parameters of livestock mentioned above implies that savings in the form of livestock do not function as a substitute for savings in SGs, contrary to the case of gold.

Fifth, the parameters of the non-Lao dummy are generally not significant, and in SKO they are even positive and highly significant. The hypothesis that the non-Lao households in multiethnic villages are alienated from SGs is rejected, even in KN and HS.

Lastly, note that when we add an indicator for new (less than 15 years) immigration to villages as an explanatory variable, the variable does not show significance (not shown in Table 17). The hypothesis that new immigrants are alienated from SGs is also rejected.

IV Conclusion

The savings group (SG) movement was transplanted from Northeast Thailand to Laos in the mid-1990s, starting from villages in Vientiane Municipality, one of the most advanced rural areas in the country, with a relatively favorable infrastructure. After several years the system was introduced to remote rural areas with a poor infrastructure. Since the middle of the first decade of the twenty-first century it has existed in Luang Prabang Province, including the remotest mountainous villages.

From the mid-1990s or a decade later, on the other hand, mountainous rural villages in northern Laos experienced a drastic transformation due to the government's policy initiative for shifting cultivation stabilization. Shifting cultivation based on a communal land management system became restricted, and with the introduction of a land allocation program rural households were allocated three to five plots of upland. Their customary land use rights were thus negated, and people were prohibited from using other lands for cultivation. They were encouraged to convert the allocated plots to permanent upland fields for growing cash crops. The government also encouraged them to reclaim lowland paddy fields.

Such a policy hit rural people, particularly those of non-Lao ethnicity, because, unlike the Lao, they had traditionally depended on shifting cultivation and were unfamiliar with cash crop production and lowland paddy cultivation. As a result, migration of non-Lao ethnic people accelerated from highland to lowland areas and from upstream to downstream areas. Some people even migrated to urban areas such as Luang Prabang and Vientiane. Others migrated mainly to Lao-dominated villages.

In this paper, based on data for 490 households collected in 2010–11 from eight villages in Luang Prabang Province, we first analyze how people responded to the shifting cultivation stabilization policy by showing detailed data on their economy and livelihood. Then, we focus on the performance of SGs. Together with the data on how people cope with health and other risks we discuss the role and limitations of SGs.

To conclude the paper we will summarize the major points, particularly in relation to the performance of SGs in the study villages.

The eight study villages are broadly classified into two categories: advanced villages (XL, KN, and SH) and backward villages (HS, HH, SKO, SKA, and HC). In general, there is a sharp contrast between the two groups in almost all aspects, including per capita income, rice consumption, occupational diversification, education, house structure, dissemination of consumer durables, and non-land assets such as livestock and gold.

It is found that the SGs in the study villages, after their establishment in 2006–07, have not experienced smooth growth (measured by accumulated savings), especially in backward villages. The sluggish growth of savings resulted in a shortage of funds to be credited to needy members. The amount of borrowing from SGs is slightly less than 600,000 kip on average, with the most frequent amount being 500,000 kip (23%), followed by 300,000 kip (16%), 200,000 kip (16%), 1 million kip (14%), 100,000 kip (7%), and 600,000 kip (5%).

Considering that the regular cash in hand among rural households is slightly less than 300,000 kip whereas the usual borrowing from rice banks (operated by World Vision) is 100 kg of rice, which is roughly equivalent to 400,000 kip, it can be said that the amount of borrowing from SGs is basically small.

Since the major reasons for borrowing from SGs are “medical treatment” and “consumption,” SGs function as micro-insurance providers rather than credit providers for production purposes. However, the demand for credit for such purposes, especially for medical treatment, is quite large, far exceeding the funds that SGs accumulate. For instance, on average, 410 cases (for 490 households) spent 242,000 kip per year for small (with annual expenditure of less than 1 million kip) medical treatment and 200 cases spent 3.8 million kip for large medical treatment. In addition, 212 cases had to spend 5.6 million kip for other emergencies. A large part of such necessary expenditures is met by villagers’ own savings and sales of property.

However, at the same time, it is found that after meeting a certain portion (53%, 70%, and 64% for large and small medical expenditures and unexpected expenditure, respectively) of the expenditure from their own savings, villagers cover 9%, 19%, and 4% respectively of the rest by borrowing from SGs. At least when it comes to small medical expenditures SGs do play an important role in funding.

On the other hand, this study found that the participation rate of rural households in SGs is limited to an average of 57.8%—ranging from 37.8% to 78.6%. In order to estimate a household's decision on whether or not to participate in SGs, we propose a binary probit model. The major findings include the following:

- (1) Households with a greater labor force tend to participate more in SGs;
- (2) Households with more livestock, especially pigs and chickens, tend to participate more in SGs;
- (3) Households with remittance income tend to participate less in SGs;
- (4) Households with a greater amount of gold tend to participate less in SGs;
- (5) The hypothesis that non-Lao ethnic households in the multiethnic villages are alienated from SGs is rejected.

The probit analysis indicates that in order to facilitate rural people joining SGs, the most important thing is to stabilize their income (at higher levels), in other words to enable them to get cash income constantly (smooth the income-earning structure).

The other important factor for facilitating people joining SGs might be an injection of seed money from outside. In the case of rice banks, for instance, NGOs initially provide a certain amount of rice stock for starting the banks. In the case of SGs in Luang Prabang Province usually only a small amount of money is provided in the beginning. Generally speaking, SGs are much more cost-saving compared to Grameen Bank-type microfinance schemes, so the injection of more seed money can be justified if the money is used efficiently and with transparency.

Finally, the paper identifies several policy agendas for stabilizing or enhancing rural livelihoods, especially for the non-Lao ethnic minority. First, the development of infrastructure, especially rural roads (connecting to main roads), is vital for facilitating cash crop production in allocated upland fields. Second, programs for improving public health are vital for reducing the heavy financial burden on rural people. Third, given the critical importance of higher education for the long-term development of rural economies, serious consideration should be given to a strategy for financially supporting education expenditures. Fourth, in villages that still have abundant room for reclaiming lowland fields, financial support for accelerating a land reclamation process needs to be considered.

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Appendix 1 Average Figures of Variables for Regression Analysis

Village	Savings Group	Age	No. in Labor Force	Education	Lowland (ha)	Upland (ha)	Garden (ha)	Non-farm Income (1,000 kip)	Remittance Income (1,000 kip)	Civil Servant (Dummy)	Trader (Dummy)	No. of Cattle	No. of Buffalo	No. of Pigs	No. of Chickens	Amount of Gold (baat)	Shock (Dummy)	Non-Lao (Dummy)
XL	Non-member	37.22	2.22	3.00	0.00	0.00	0.00	90477.78	1066.67	0.44	0.56	0.00	0.00	0.00	16.33	1.89	0.56	0.00
	Member	50.70	2.88	2.21	0.00	0.03	0.00	15984.85	548.49	0.46	0.73	0.30	0.00	0.27	7.21	2.27	0.18	0.00
	Average	47.81	2.74	2.38	0.00	0.02	0.00	31947.62	659.52	0.45	0.69	0.24	0.00	0.21	9.17	2.19	0.26	0.00
KN	Non-member	44.95	2.46	1.33	0.45	0.41	1.08	958.97	238.46	0.05	0.10	0.00	0.26	0.31	13.05	0.54	0.41	0.74
	Member	48.39	3.32	1.29	0.36	0.21	1.11	2025.00	267.90	0.21	0.21	0.00	0.46	0.86	28.79	0.64	0.64	0.54
	Average	46.39	2.82	1.31	0.41	0.33	1.10	1404.48	150.00	0.12	0.15	0.00	0.34	0.54	19.63	0.58	0.51	0.66
SH	Non-member	49.71	2.39	1.79	0.58	0.07	0.58	9417.86	151.79	0.36	0.32	0.00	0.89	0.11	9.89	1.07	0.50	0.00
	Member	46.58	2.76	1.78	0.76	0.10	0.94	4292.50	530.00	0.30	0.28	0.34	1.28	1.36	18.74	0.60	0.62	0.00
	Average	47.71	2.63	1.78	0.69	0.09	0.78	6132.37	394.23	0.32	0.30	0.22	1.14	0.91	15.56	0.77	0.58	0.00
HS	Non-member	41.08	2.46	1.00	0.34	0.38	0.45	0.00	696.15	0.04	0.04	0.12	0.46	0.89	11.19	0.12	0.42	0.50
	Member	39.76	2.74	1.29	0.39	0.29	0.33	500.00	161.77	0.15	0.03	0.59	1.68	2.50	20.12	0.27	0.50	0.38
	Average	40.33	2.62	1.17	0.37	0.33	0.36	283.33	393.33	0.10	0.03	0.38	1.15	1.80	16.25	0.20	0.47	0.43
HH	Non-member	47.27	2.00	0.82	0.38	0.36	0.45	581.82	163.64	0.00	0.00	0.00	1.09	0.36	4.73	0.09	0.45	0.18
	Member	42.70	2.58	1.18	0.58	0.55	0.23	157.58	175.76	0.03	0.09	0.00	0.97	0.73	9.91	0.03	0.24	0.30
	Average	43.84	2.43	1.09	0.53	0.50	0.31	263.64	172.73	0.02	0.07	0.00	1.00	0.64	8.61	0.05	0.30	0.27
SKO	Non-member	38.15	2.45	1.25	0.68	0.80	0.46	0.00	1200.00	0.05	0.10	0.00	1.30	1.00	13.85	0.00	0.25	0.60
	Member	41.55	2.81	1.38	0.69	0.33	0.44	933.33	47.62	0.14	0.12	0.00	1.29	1.14	15.69	0.17	0.26	0.67
	Average	40.45	2.69	1.34	0.69	0.48	0.45	632.26	419.36	0.11	0.11	0.00	1.29	1.10	15.10	0.11	0.26	0.65
SKA	Non-member	42.43	2.14	1.17	0.79	0.14	0.36	44.05	83.33	0.05	0.02	0.91	2.43	1.69	24.50	0.17	0.19	0.00
	Member	43.18	2.36	1.39	1.00	0.21	0.48	448.48	6.06	0.09	0.09	0.58	2.18	1.88	17.85	0.18	0.12	0.03
	Average	42.76	2.24	1.27	0.88	0.17	0.41	222.00	49.33	0.07	0.05	0.76	2.32	1.77	21.57	0.17	0.16	0.01
HC	Non-member	37.25	2.29	0.87	0.04	0.96	0.33	333.33	0.00	0.04	0.00	0.46	0.08	0.71	9.88	0.00	0.29	0.00
	Member	40.87	2.30	1.17	0.03	1.07	0.13	403.33	121.67	0.03	0.00	1.30	0.13	1.83	12.93	0.13	0.20	0.00
	Average	39.26	2.30	1.04	0.04	1.02	0.22	372.22	67.59	0.04	0.00	0.93	0.11	1.33	11.57	0.07	0.24	0.00
Average	Non-member	42.75	2.33	1.30	0.47	0.39	0.55	5686.68	354.52	0.11	0.11	0.26	0.95	0.75	14.17	0.40	0.36	0.28
	Member	44.22	2.72	1.48	0.51	0.33	0.48	3194.72	220.85	0.18	0.20	0.37	1.05	1.33	16.35	0.53	0.36	0.24
	Average	43.61	2.56	1.41	0.49	0.35	0.51	4188.33	276.04	0.15	0.16	0.33	1.01	1.09	15.45	0.48	0.36	0.26

Note: Education: no schooling=0, primary school=1, junior high school=2, senior high school=3, vocational school=4, university=5.